

# Leah Pantea

✉ leahpantea@gmail.com   [in LinkedIn](#)   [Portfolio](#)

<b>Current role</b>	Product Designer at Haled   myMedSpa and Design Lead at LLP Fine Art
<b>Experience</b>	Healthcare, B2C, B2B, Personal health, SaaS, Mobile, Lifestyle, Design, Crowdfunding, Art, Data storage, Entertainment, V...
<b>Technologies</b>	Adobe Creative Suite, Invision, Figma, Atlassian, Slack, Google Sheets

## In 3-5 years I want to be...

Leading a team! With my keen eye, collaborative spirit and team cheerleader, I would love to work with a company that celebrates these qualities and promotes growth within the company.

## Work experience

### Product Designer, [Haled | myMedSpa](#)

Mar 2023 – Present (1y)

Software + booking platform for at-home provider and client  
Healthcare · B2C · B2B · Personal health · SaaS · Mobile

Adobe Creative Suite   Invision   Figma   Atlassian   Slack

- Human-centered design for user experience and interfaces
- Mobile + Responsive apps and SaaS product designs
- Created and managed a dynamic Design System for all responsive Haled products
- Collaborating across cross-function teams
- Integrating feedback and iterating on existing designs

### Design Lead, [LLP Fine Art](#)

Aug 2019 – Present (4y 7m)

Arts company selling physical goods + custom murals  
Lifestyle · Design · Crowdfunding · Art

Adobe Creative Suite

- (Physical) product development with insights from user research
- Managed crowd-funding activities encompassing marketing, social media, inventory, video editing, market research, production, and distribution
- Facilitated brand collaborations and partnerships

### UX | UI Design, [Shotover | Earthscape](#)

Nov 2022 – Feb 2023 (3m)

Cloud-based video management tool  
Data storage · Entertainment · Video

Adobe Creative Suite   Figma

- Conducted product and user research to inform design decisions
- Redesigned user interface with a focus on clarity and intuitiveness based on research findings
- Developed responsive design system for improved user experience

Education

Adobe Creative Suite

Google Sheets

- Developed S.T.E.A.M. approved curriculum for K-5 students covering art history, 2D, 3D, movement, and collaboration.
- Instructed K-5 students using self-developed curriculum and led after-school arts programs.
- Created and organized a school-wide arts exhibition.

## Education

### Udemy

Mar 2024 – Mar 2024 (1m)

Certificate AI Design Strategies with ChatGPT

- AI-Driven UX/UI Strategies with ChatGPT, Figma, and Miro

### Udemy

Jan 2024 – Feb 2024 (1m)

Certificate CSS + HTML

- InVision CSS, HTML + light JavaScript

### Design Lab

Apr 2022 – Feb 2023 (10m)

Certificate UX | UI

- Personal weekly 1-1 mentoring, group critiques and real-world clients
- Persona development, user research, user interviews + surveys, user journey mapping and brand guides
- End-to-end design execution
- Low-high fidelity wireframes, prototype development
- User testing: Maze, Google Meet, Google Forms, Usertesting

### Central Washington University

Sep 2007 – Jun 2011 (3y 9m)

Bachelor's Degree (3.8) Fine Arts

- Specialization in Fine Arts: painting and fine metal-smith
- Minor in Philosophy
- Final year was full-ride with merit-based scholarship (C Farrell Grant)

## Snippets

### Killing it at Kickstarter @ [www.kickstarter.com](http://www.kickstarter.com)

in 2019 I launched my first Kickstarter to produce my dream-product, a 78-card tarot deck with a 100 page guidebook and hand-printed bags. The project was fully funded in under three days and by the end, was funded by 418%.

Skilled flexed in this project: Research (user + product), marketing, dedication, product management, road-mapping, big picture thinking.

## More about me

### I want to work for a company that...

understands that human-centered design is the way to a better (and healthier!) tech-world!

### In 3-5 years I want to be...

Leading a team! With my keen eye, collaborative spirit and team cheerleader, I would love to work with a company that celebrates these qualities and promotes growth within the company.

### Interests

- Hiking (currently training for the Camino de Santiago for April-May 2024!)
- Cooking
- Astrology
- Enneagram

### I'm excited to work for a fast-growing company because...

because I like to be in at the ground level for companies with a strong mission, enthusiasm and belief that their product will improve their niche.

### Right now I'm learning...

Management Skills in the Team Leadership Skills Masterclass on Udemy.